

**I CLAIM:**

1. A bow-forming ribbon assembly, comprising:
  - a) at least one decorative, flexible, ribbon member extending along a longitudinal direction;
  - b) a plurality of relatively stiff, retainer members spaced apart along the longitudinal direction, each retainer member having an aperture in which the ribbon member is received;
  - c) means for disposing the retainer members on the ribbon member at different angles of inclination relative to the longitudinal direction;
  - d) a drawstring member secured to one end of the ribbon member and running freely through each aperture of the retainer members; and
  - f) at least one decorative arm having a mounting portion received in the aperture of at least one of the retainer members, and an adornment at an outer free end region of the arm.
2. The assembly of claim 1, wherein the ribbon member is folded at said one end to form a pair of juxtaposed ribbon portions.
3. The assembly of claim 1, wherein each retainer member is a planar plate.
4. The assembly of claim 1, wherein the disposing means includes a pair of indentations for each retainer member, the indentations of each pair being cuts in opposite edges of the ribbon member, the cuts being offset longitudinally from one another to bound an inclined neck portion received in the aperture of each retainer member.

5. The assembly of claim 1, wherein said at least one decorative arm has a pair of notches offset longitudinally in the mounting portion to bound an inclined neck received in the aperture of said at least one retainer member.

6. The assembly of claim 1, and additional decorative arms having additional mounting portions received in the aperture of others of the retainer members, each additional arm having an additional adornment at respective outer free end regions thereof.

7. The assembly of claim 1, and a longitudinal extension extending between the mounting portion and the adornment of said at least one arm.

8. The assembly of claim 1, wherein said at least one decorative arm is constituted of a planar sheet.

9. The assembly of claim 1, wherein said at least one decorative arm has a length shorter than a longitudinal distance between two adjacent retainer members.

10. The assembly of claim 1, wherein the adornment has a color which contrasts with a color of the mounting portion.